

Business Seminar

Organized by Embassy of India and Business Finland

"Experiences of Finnish SME's Doing Business in India"

Monday, 5 February 2018

Team Finland House, Auditorium, Porkkalankatu 1, Helsinki

Programme

Moderator: Mr. Seppo Keränen, Programme Director at Business Finland

Registration and Networking: 0900-0920hrs

0920-0925: Opening Remarks: H.E. Ms. Vani Rao, Ambassador of India

0925-0930: Remarks : Mr. Pekka Soini, Director General, CEO of Business Finland

0930-1000: Case Study of 'Alestalon Mattokutomo' – Sector: Textile Trade

Provides recycled textile raw materials for use of Indian rag rug industry, and has operations in India since 1990.

Speakers: Mr. Joonas Alestalo, CEO & Mr. Esa Alestalo, Senior Advisor 'Alestalon Mattokutomo'

1000-1020: Case Study of 'Dental Mammoth' – Sector: Dental Publishing

A global dental publishing company, opened a localized Web portal in India in 2015, and set-up an Indian subsidiary in 2016, focused on providing information to dental colleges.

Speaker: Dr. Heikki Autti, CEO 'Dental Mammoth'

1020-1040: Case Study of 'Sabriscan'- Sector: Moulds

A manufacturer of mould tools, they set-up a 100% owned daughter company in India 1.5 years ago and have a facility for global projecting and mould assembling and maintenance in Pune, India.

Speaker: Mr. Jari Kokkonen, CEO 'Sabriscan'

1040-1100: Case Study of 'Incap'- Sector: Electronic Manufacturing Services

Provides electronic manufacturing services and established a sales office in 2006 in Delhi, India. A subsidiary in Bangalore and acquired contract manufacturing unit of TVS Electronics India Ltd.

Speaker: Mr. Vesa Mäkelä, President and CEO 'Incap'

1100-1120: "Transforming India: Opportunities for Finnish Companies"

Speaker: Ms. Ravneet Mann, Assistant Vice President, Invest India

1120-1130: "BEAM Funding Opportunities in Emerging Markets"

Speaker: Mr. Minh Lam, BEAM Programme Manager, Business Finland

1130-1200: Q & A Session

1200: Buffet Lunch

Limited slots

Presentations will cover:

- ✓ How the Finnish company entered Indian market
- ✓ How the company set up operations in India
- ✓ What business model the company adopted
- ✓ Challenges faced by the Finnish company and how they addressed them
- ✓ Advice to Finnish companies

For Online Registration Go To:

<http://www.indianembassy.fi/registration-form-for-business-events.php>
(Maximum 2 People per Organization)

For More Information Contact:

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