

## **INDIA ELECTRONICS EXPO on 24-25 January 2018 in Bengaluru, India**

Electronics and Computer Software Export Promotion Council (ESC) is organising the 3rd edition of INDIA ELECTRONICS EXPO on 24-25 January 2018 in Bengaluru. The event will be an exclusive Buyer Seller Meet between Indian electronics manufacturing / EMS / product / components companies and buyers from various parts of the world.

In the 3rd Edition of the event, India's top electronics products and manufacturing companies will be displaying their products, capabilities and innovations being made in India in electronics sector. Being the only event of its kind in India, ELECTRONICS INDIA EXPO is sponsored by Ministry of Commerce & Industry, Government of India. This strategic initiative will be the most valuable platform for the global electronics industry to witness and source the specialized technologically sound products ranging from

### **Finished products**

- Consumer, Telecom, Instruments, Office equipment, Medical instruments, Computer hardware etc., Solar, Power Electronics

•

### **Electronic components**

- Active, Passive, Semiconductors, Solar, Interconnection etc., and

### **Electronics Manufacturing Services (EMS).**

and the entire value-added chain of the electronics industry to be presented. More details can be accessed from the website [www.indiaelectronicsexpo.com](http://www.indiaelectronicsexpo.com)

## **INVITATION TO GLOBAL ELECTRONICS BUYERS / IMPORTERS / MANUFACTURERS**

ESC is inviting electronics buyers / importers / manufacturers from all parts of the world to visit India and participate in the event. The global buyers during their visit to India can interact with the participating Indian Electronics Hardware industry which can pave the path to witness innovations, value additions offered by Indian intellectual minds of Electronics Hardware entrepreneurs and strike meaningful business deals leading to create WIN WIN synergy for the overall growth of the enterprises.

The day is not far when Indian will be a favored country for sourcing electronics goods and an attractive destination with conducive policies and infrastructure for investment in electronics manufacturing. It would, therefore, be opportune that a business delegations from various countries participates in INDIA ELECTRONICS EXPO. This would give the delegation an excellent opportunity to interact with several Indian Electronics Hardware companies.

### **PARTICIPATION DETAILS :**

**A As Delegate / Buyer Fee : US\$ 236**

**The selected delegates will be provided a complimentary air ticket ( to and fro - economy class ). The only condition for sponsorship is that:**

- The company should be genuine Electronics Hardware importers/ buyers or seeking joint ventures / tie-ups and / with Indian companies and
- 1 delegate per company will be sponsored.

The fee includes the following facilities :

1. **Complimentary to and fro economy class air ticket to participate in the event.**
2. Exhibition pass for visiting all the sections of the event including conference sessions.
3. Lunch for the event days
4. Evening networking reception on day 1
5. Complimentary listing in the show catalogue
6. Delegate kit

The selected delegate will have to make his/her own stay arrangements for which our travel agent can provide assistance.

## **B As Exhibitor**

### **Option 1**

9 sqm furnished booth

Fee : US\$ 3860

Facilities :

1. 9 sqm booth with Electrical Socket, Round Table, Counter (Lockable), New Carpet, Chair (03), White Light LED Spot Lights (03), Dust Bin(01), Back-lit Fascia (01).
2. **Complimentary air ticket ( to and fro - economy class ) to 1 person per company**
3. Exhibition pass for visiting all the sections of the event including conference sessions.
4. Lunch for the event days
5. Evening networking reception on day 1
6. Complimentary listing in the show catalogue
7. Delegate kit

### **Option 2**

12 sqm Raw Space

Fee : US\$ 3860

Facilities :

1. **Complimentary air ticket ( to and fro - economy class ) to 1 person per company**
2. Exhibition pass for visiting all the sections of the event including conference sessions.
3. Lunch for the event days
4. Evening networking reception on day 1
5. Complimentary listing in the show catalogue
6. Delegate kit

ESC will be highly grateful for your kind support in publicizing the event and encouraging electronics buyers / Exhibitors to participate in the event. We request you to kindly identify at least 5-6 or more potential electronics buyers/ traders / Exhibitors for INDIA ELECTRONICS EXPO . I am attaching a proforma, which needs to be filled in by the company's representative, who will be visiting INDIA ELECTRONICS EXPO. We would request you to kindly email us the duly filled proformas for nomination as early as possible. The early confirmations will help us to organize business meetings in a professional way. Further, we request you to kindly connect us with active trade associations who can assist us in mobilizing participation.

We are confident that with your support and cooperation, we would be able to make INDIA ELECTRONICS EXPO 2018 a grand success.

Along with the 3rd edition of India Electronics Expo, 2 more events namely INDIASOFT and GlobalSoft will be organised as co-located events at the same venue. INDIASOFT will give the visitors an opportunity to meet Indian Software companies and GlobalSoft will be a display by international Electronics and Software companies. For participation in INDIASOFT the interested delegates can seek more information from the event website [www.indiasoft.org](http://www.indiasoft.org)