



सत्यमेव जयते  
Embassy Of India  
Helsinki

## Business Seminar

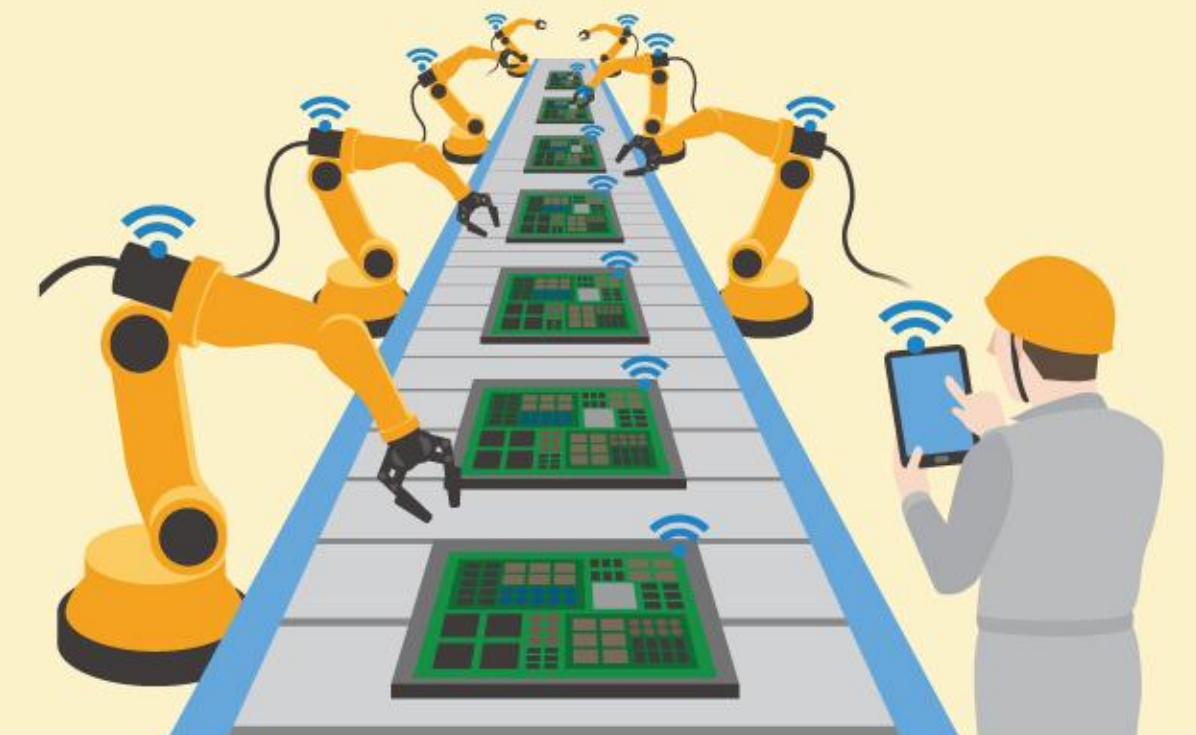
# "Transforming India: Insights into Business Culture in India"

1545-1900 hrs, Monday, 19 March 2018

Meeting Park CAMPUS, Forum, Yrjönkatu 29, Helsinki



## Programme



1545-1600: Registration

1600-1610: Opening Remarks

H.E. Ms. Vani Rao, Ambassador of India to Finland and Estonia

1610-1625: Applying Finnish Leadership Skills in India

Dr. Jukka Jouhki, Senior Lecturer, University of Jyväskylä

1625-1640: Business Culture in India – Myths and Realities

Dr. S. Narashima Boopathi, Entrepreneur, Cultural Analysis International

1640-1655: Operating in the Indian Innovation Ecosystem from a Finnish Perspective

Mr. Antti Öhring, Chairman and Partner at Kidean Growth Ltd.

1655-1710: Business Cultures in India and Finland – From Marketing Perspective

Mr. Raghunath Koduvayur, Head of Global Marketing, TSM and Strategic Marketing, Tieto Oyj

1710-1725: Aligning the Cultures in Delivering the Services

Ms. Ulla Koivukoski, Head of Avanto Ventures India

1725-1800: Q & A Session

1800-1900: Buffet Lunch



Limited slots

For registration contact:

Commercial Wing

Embassy of India

[comm.helsinki@mea.gov.in](mailto:comm.helsinki@mea.gov.in)

Tel. 09 228 99122

#startupindia

